

# EXECUTIVE COURSE INTELLECTUAL PROPERTY, DIPLOMACY AND GLOBAL PUBLIC HEALTH



## NEGOTIATING HEALTH IN AN INTERDEPENDENT WORLD

- Intensive 3-day executive course
- Led by the Global Health Programme at the Graduate Institute in cooperation with Seton Hall Law School

<b>Date</b>	February each year
<b>Duration</b>	3 days, full time
<b>Tuition</b>	CHF 1,800
<b>Applications deadline</b>	First Friday of January each year
<b>Contact</b>	<a href="mailto:globalhealthdiplomacy@graduateinstitute.ch">globalhealthdiplomacy@graduateinstitute.ch</a>

Intellectual property (IP) issues have come to play an increasingly important role in discussions of national and global health problems. Yet, individuals whose primary expertise is health or diplomacy may find these discussions inaccessible because they lack a sufficient understanding of basic IP concepts and their relationship to global public health. The purpose of this course is to help fill this gap by exploring current debates about health-related aspects of IP from a global public health perspective. A key goal of the course will be to develop concrete tools for implementing the WHO's Global Strategy and Plan of Action on Public Health, Innovation, and Intellectual Property.

## AUDIENCE

- Health attachés
- Health and international relations professionals in departments of international health, ministries of foreign affairs and development cooperation
- Professionals in international and regional organisations, NGOs, philanthropic organisations, universities and the private sector

## TRAINING METHODOLOGIES

The course has been designed to be highly participatory, drawing on the national and international professional experiences of participants through a multi-disciplinary learning process. It includes speaker panels, lectures by internationally renowned experts and negotiators, case studies and working groups.

## OBJECTIVES

- Present the field of IP, its relationship to global public health, recent development and key challenges
- Explore key cross-cutting issues of IP and global health in relation to foreign policy, trade, human rights and other related disciplines
- Review examples of national and global health strategies
- Analyse case studies and negotiation processes at the national, regional and global level

## PROGRAMME CONTENT

Deliberations on health-related IP instruments and mechanisms as well as the global response to emerging challenges will provide the real-life backdrop to discussions. The course will also discuss approaches to policy coherence at the regional and national levels. The course includes an overview of health and IP issues and is followed by sessions on topics such as:

- Current and emerging issues in IP and global public health
- TRIPS and global public health
- Alternative mechanisms for incentivizing the development of treatments for diseases that predominantly affect developing countries
- The problem of counterfeiting
- Industry perspectives on IP and global public health
- Technology transfer and open access to knowledge

## CERTIFICATE

Participants who complete the course will receive a certificate of attendance from the Graduate Institute. Participants have the possibility to complement the course with a research paper and earn 3 ECTS (European Credit Transfer System).

<http://graduateinstitute.ch/executive/ghd-ip>



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